



Selangor Turf Club



Australian High Commission
Kuala Lumpur



MEDIA RELEASE

Charity horse auction to benefit Breast Cancer Welfare Association

KUALA LUMPUR 26 August 2008 –The Selangor Turf Club, with the support of the Australian High Commission, today announced a charity horse auction in aid of the Breast Cancer Welfare Association. The charity auction will be held in conjunction with Ladies Day, a world-wide thoroughbred horse racing event where the focus switches from racing to fashion.

Ladies Day will be held on 19 October 2008 at the Sungai Besi Racecourse.

The charity event will auction off a thoroughbred racehorse generously donated by Irish trainer, Barry Brogan. The horse, a three-year old unnamed bay filly purchased by Brogan at a price of A\$23,000, will be auctioned to the highest bidder on Ladies Day. All proceeds from the auction will be donated to the Breast Cancer Welfare Association.

Chairman of Selangor Turf Club, YAM Tunku Dato' Seri Shahabuddin said, "This is the 15 consecutive year the Selangor Turf Club has held 'The Ladies Day Fashions on the Turf' – an event that is synonymous with style, elegance and excitement. With the introduction of the auction of a race horse for charity, we are confident this year's event will attract even more visitors to enjoy the 'King of Sports' at the Sungei Besi Racecourse. "

He added that the Selangor Turf Club is indeed privileged to join with the Australian High Commission in organising the charity horse auction.

Brogan, who is a qualified trainer with the Selangor Turf Club, will also provide six month's complimentary training to the successful bidder.

Speaking at the reception to announce the auction, the High Commissioner to Malaysia, HE Ms Penny Williams, said that the High Commission was very committed to working with the Selangor Turf Club and the Breast Cancer Welfare Association in their efforts to provide support and awareness of breast cancer welfare.

"With the generous donation of the horse by Barry Brogan to such a noteworthy cause, it has provided an invaluable and very human dimension to the bilateral relationship between Malaysia and Australia. Every ringgit donated by the successful bidder will mean more hope and support for the growing number of those dealing with the disease in Malaysia, and also raise awareness of the need for breast cancer welfare," she said.

This year's Ladies Day, themed 'Fashions on the Turf', will also feature several interesting events, including fashion shows featuring Coast and Trucco Collections, skincare and beauty workshops, Best Dressed Lists whereby five of the most fashionable ladies in attendance will have the opportunity to win prizes sponsored by Robinsons, Marie France, The Westin Kuala Lumpur and Lo Hong Ka.

In addition, the Selangor Turf Club will be conducting a Raffles Draw, proceeds of which will also be donated to the Breast Cancer Welfare Association.

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The main sponsor for the event is Da Ma Cai and other partners include Livelife, Malaysian Tatler as the Official Magazine and Sister Pictorial, the Chinese Magazine for the Public Racing Fans.

More information on the Selangor Turf Club and Ladies Day can be found at www.selangorturfclub.com.

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